

COMMUNITY DIRECTORATE - EMPOWERING PEOPLE AND COMMUNITIES

**2014/15
BUSINESS PLAN**
(Public Health 1)



OUR AIM:

Enabling all communities, families and individuals to thrive.
Closing the gap in social, health and educational outcomes
for disadvantaged children and adults



Service Delivery Activities: Effective Commissioning

Activity:	Performance Measures:	Targets:
<ul style="list-style-type: none"> Develop Public Health strategic commissioning plan in line with the Public health Outcomes Framework and Local Priorities. Identify joint commissioning priorities with the Local Authority and CCG. To include Children's Public Health, 0-5 years, health visiting function transfer from NHS England. Define clear healthy lifestyles outcomes from Wolverhampton incorporating our obesity call to action and reducing harm from smoking and smoking related activities. Prioritise contracts requiring tender and review during 2014-15 and develop and implement the frameworks in order to undertake these programmes. Contract management process established against all specifications/minimum data sets/targets and outcomes in place. 	<ul style="list-style-type: none"> 100% of milestones against development and production of plan achieved. 	<ul style="list-style-type: none"> Commissioning Plan completed by December 2014 Contract reviews and tender preparation complete by March 2015

Transformation Activities Including The Delivery Of Savings:

Activity:	Outcomes:	Milestones:
<ul style="list-style-type: none"> Review and develop PH contracts procurement plan for application of efficiency savings. 	<ul style="list-style-type: none"> An identified PH allocation available for re profiling in 2015-16. 	<ul style="list-style-type: none"> Proposals for projected allocation agreed by Public Health Budget Development Group May 2014.

Our Purpose:

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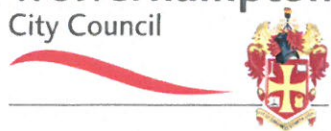
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2014/15
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Wolverhampton
City Council



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Service Delivery Activities: Process

Activity:	Performance Measures:	Targets:
<ul style="list-style-type: none"> To provide a robust Governance framework to support Public Health functions. Establish Public Health Communications Plan that addresses internal and external communication needs. A comprehensive Public Health Workforce Development Plan is in place to ensure effective delivery of Public Health function. Establish a quality audit programme to maintain and improve the quality of commissioned services. To provide a comprehensive research governance service across the Council that ensures all research is robust and of high quality. 	<ul style="list-style-type: none"> A Governance Framework is agreed by September 2014. The Public Health Communications Plan is agreed and established by September 2014. All eligible Public Health staff will have a work plan by June 2014. A Quality Assurance process has been identified for all commissioned services by December 2014. A research governance framework is established by September 2014. 	<ul style="list-style-type: none"> 100% of all components of the Governance processes in place with agreed audit criteria by March 2015. 100% of the communication needs identified in the plan are delivered by March 2015. 100% of all eligible staff will have an induction, appraisal and personal development plan by March 2015. 100% of all commissioned services to have an audit programme by March 2015. 95% of all research governance requests are responded to within the agreed timescale.

Transformation Activities Including The Delivery Of Savings:

Activity:	Outcomes:	Milestones:

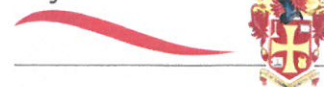
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Service Delivery Activities: Integrating the Healthier Place Team into Public Health/Wider Determinants

Activity:	Performance Measures:	Targets:
<ul style="list-style-type: none"> Implement restructure for Healthier Places Team following transfer and disaggregation of budgets for Sports Development / Healthier Schools / and Parks (Development) and Countryside. Complete Asset mapping profile for the City to include physical and non-physical assets and develop an electronic database. Refresh the Sport Development and Investment Strategy. 	<ul style="list-style-type: none"> Creation of project plan, structure and work programmes for individual teams. Production of database. Refresh of document. 	<ul style="list-style-type: none"> Project plan to be developed by May 2014. New Structure to go live by end of September 2014. Database to be established by October 2014. Document to be politically endorsed by November 2014.

Transformation Activities Including The Delivery Of Savings:

Activity:	Outcomes:	Milestones:
<ul style="list-style-type: none"> Implement Savings Proposal for Parks (Development) and Countryside Service. Contribute towards review of Healthy Lifestyles commissioned contracts and development of a savings programme. 	<ul style="list-style-type: none"> Achievement of £280k over a four year period. Achievement of significant savings circa £200k for savings programme for 2015-16. 	<ul style="list-style-type: none"> Submission of checkpoint returns on a monthly basis. Establishment of project group. Production of project plan.

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Service Delivery Activities: Obesity

Activity:	Performance Measures:	Targets:
<ul style="list-style-type: none"> To produce an Annual Report of the Director of Public Health for 2013-14 on the health of the population in Wolverhampton. To follow up the Annual Report with a whole health economy Summit to agree a Wolverhampton wide approach. 	<ul style="list-style-type: none"> A report produced which focusses on a 'call to action' to kick-start Wolverhampton wide action on the important health issue of obesity. Summit organised and held. Action plan agreed by the Health and Wellbeing Board. 	<ul style="list-style-type: none"> Completed by end May 2014. Completed by end of October 2014. Action plan agreed by December 2014.

Transformation Activities Including The Delivery Of Savings:

Activity:	Outcomes:	Milestones:

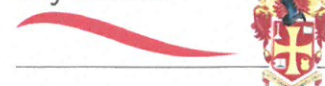
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Service Delivery Activities: Healthcare Advice

Activity:	Performance Measures:	Targets:
<ul style="list-style-type: none"> • Agreement and delivery of the Core Offer Work Plan with a focus on infant mortality and child health and wellbeing. • Development of a prevention strategy for Wolverhampton to support the reduction in long term conditions. • Work with Wolverhampton Clinical Commissioning Group and Central Midlands Commissioning Support Unit apply a risk stratification tool to the local population. • Establish a Public Health pharmacy work stream to include the production of the pharmaceutical needs assessment. 	<ul style="list-style-type: none"> • Work plan agreed and completed. • Prevention strategy output informs Primary Care and Public Health commissioning. • A valid risk stratification tool is agreed and the process for implementation finalised by August 2014. • Work plan agreed by October 2014. 	<ul style="list-style-type: none"> • 100% of the Core offer is delivered by March 2015. • 100% of the Prevention Strategy is completed by December 2014. • 50% of the population has been included in the risk stratification process by December 2014. • 100% of the pharmacy work plan is completed by March 2015.

Transformation Activities Including The Delivery Of Savings:

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Service Delivery Activities: Smoking

Activity:	Performance Measures:	Targets:
<ul style="list-style-type: none"> Develop a plan for prevention in schools to increase tobacco control activities in schools. Develop a local Tobacco Control Strategy that includes E Cigs. Develop a strategy to reduce infant mortality. 	<ul style="list-style-type: none"> Education prevention plan evaluated and disseminated by July 2014. Tobacco Control Strategy completed with partners. Multi-agency strategy to reduce infant mortality developed by September 2014. 	<ul style="list-style-type: none"> 100% of schools informed of education prevention. Tobacco Control Strategy completed and partners signed up by December 2014. 100% of interventions commissioned to reduce infant mortality are evidence based and have robust evaluation plans.

Transformation Activities Including The Delivery Of Savings:

Activity:	Outcomes:	Milestones:

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Service Delivery Activities: Health Protection/EPRR

Activity:	Performance Measures:	Targets:
<ul style="list-style-type: none"> Develop the Health Protection Forum Work Plan 2014-15. Develop robust Health Protection monitoring and surveillance systems. Establish Joint Clinical Commissioning Group/Public Health Emergency Planning Resilience and Response function (EPRR). Develop and integrate Public Health incident response into WCC Incident Plan and conurbation plans. 	<ul style="list-style-type: none"> Work plan agreed within six months. Monitoring and surveillance systems operational by June 2014. Agreed function operational by September 2013. Plans agreed by Health Protection Forum by October 2014. 	<ul style="list-style-type: none"> 100% of the work plan delivered by March 2015. 100% of cases reported and recorded within the system. 100% recruitment to the EPRR function. 100% of the Incident Plan established and fully operational by December 2014.

Transformation Activities Including The Delivery Of Savings:

Activity:	Outcomes:	Milestones:

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